



KINERGY ADVANCEMENT BERHAD

GROUP OF COMPANIES

# NewsLetter

J U L Y 2 0 2 4

## DISTINCTION IN FOCUS : RECOGNISING EXCELLENCE

SUCCESS PAVES WITH ACHIEVEMENTS



APAC 2024

**TOP**

ENERGY SUSTAINABILITY  
SOLUTIONS PROVIDER



Monthly Newsletters

JULY 2024

# KEY EVENTS

02

## SEGMENT DEVELOPMENT INITIATIVES

JOHOR CORPORATION JOINS KAB TO BOOST SES ADVANCEMENT WITH DATA CENTRES AMONG OTHER KEY INTERESTS

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## CORPORATE LEGACY & MILESTONES

LEGACY ROOTS | EVOLUTIONARY WINGS:  
A 2-MINUTE JOURNEY THROUGH LEGACY  
AND EVOLUTION

04

## EDUCATIONAL PARTNERSHIP AND OPPORTUNITIES

STRENGTHENED PARTNERSHIP WITH UNITEN:

- SPONSORED & INTERNSHIP OPPORTUNITY
- FUNDRAISING APPRECIATION DINNER

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## GOVERNANCE EXCELLENCE

CELEBRATING GOVERNANCE EXCELLENCE:

ISO 37001: 2016

ANTI-BRIBERY MANAGEMENT SYSTEM

06

## SUSTAINABILITY AND COMMUNITY ENGAGEMENT

HOPE WORLDWIDE MALAYSIA:

TRASH TO TREASURE |

NO-SEW TOTE BAG DIY SESSION

06-07



## SEGMENT DEVELOPMENT

# STRATEGIC COLLABORATION WITH JOHOR CORPORATION (JCORP)

## DATA CENTRES

## AS ONE OF THE KEY INTERESTS FOR SES SEGMENT DEVELOPMENT

As a pioneer in the Sustainable Energy (SES) segment and **APAC's Top Energy Sustainability Solutions Provider for 2024**, we boldly venture into new frontiers and push beyond boundaries.

Embracing uncharted territory, we explore new fields not just with enthusiasm, but with **proven expertise and capabilities**.



"By having JCorp as our new partner, our confidence in driving substantial and transformative impacts has greatly increased."

**DATO' LAI KENG ONN**

EXECUTIVE DEPUTY CHAIRMAN &  
GROUP MANAGING DIRECTOR

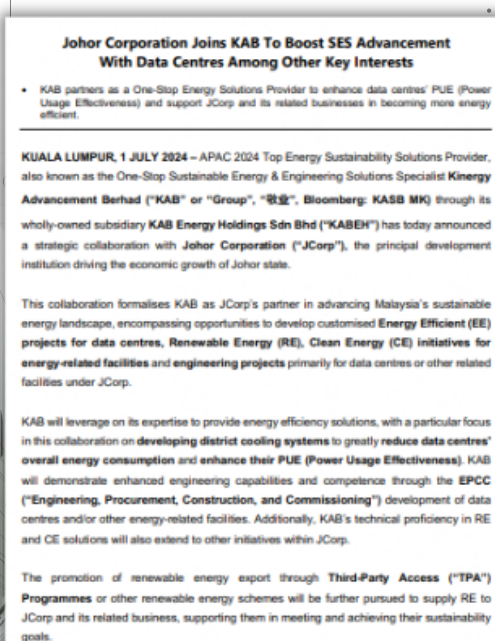
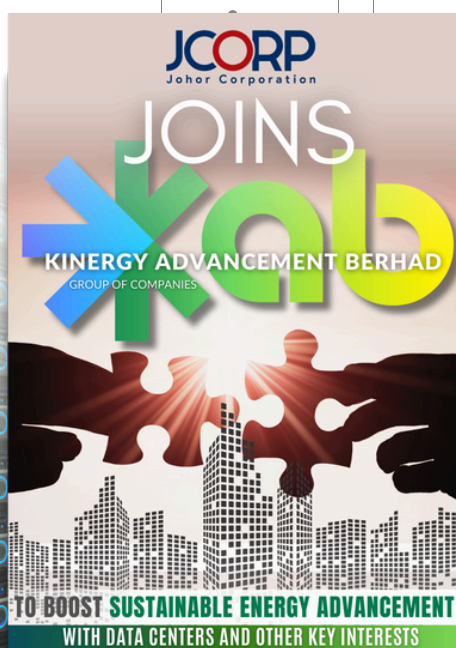


"We recognise the critical importance of finding the right partner to enhance the efficiency of JCorp's existing assets and new projects."

**DATUK SYED MOHAMED SYED IBRAHIM**

PRESIDENT & CHIEF EXECUTIVE

Read More: [Bursa Announcement](#) | [Press Release](#) | [LinkedIn](#)



Executive Deputy Chairman cum Group Managing Director of KINERGY ADVANCEMENT BERHAD, Dato' Lai Keng Onn, stated: "By having JCorp as our new partner, our confidence in driving substantial and transformative impacts has greatly increased. We recognise the trust from leading businesses to collaborate in achieving our shared targets for the growth of our nation's economic development."

President and Chief Executive of JCorp, stated: "As at the state and national levels, this marks significant progress in our sustainable energy portfolio, solidifying its position as a leading energy solutions provider. We recognise the partner to enhance the efficiency of JCorp's existing energy assets and new projects, supporting them in meeting and achieving their sustainability goals."

Through this strategic partnership, this cooperative effort will support us in achieving our shared targets for the growth of our nation's economic development."

## CORPORATE LEGACY &amp; MILESTONES

## LEGACY ROOTS • EVOLUTIONARY WINGS

## BUILDING

BLOCKS FROM A SOLID FOUNDATION

## ACHIEVING

PROGRESSIVE GROWTH

## EVOLUTIONISING

WITH PROMISING RESULTS



## EVOLUTION TOLD IN JUST 2 MINUTES



“—  
TIME SHAPES THE AUTHENTICITY OF A LEGACY.  
STORIES CAN ONLY BE CRAFTED BY EXPLORING NEW HORIZONS.  
—”

**[KAB: A 2-MINUTE JOURNEY THROUGH LEGACY AND EVOLUTION](#)**

Success is not achieved overnight; it requires patience to see the results of our efforts. In the past five years, we have encountered many challenges in our journey of expansion, diversification, and transformation. Seeing our determination steadily construct a robust foundation fills us with gratitude and drives our persistence to keep advancing.

More About KAB: [Annual Report 2023](#)



**Dato' Lai Keng Onn**

Executive Deputy Chairman & Group Managing Director



**1997** ESTABLISHED

**2018** VENTURED & EXPANDED

**2022** DIVERSIFIED

**2023** REBRANDED & ACHIEVED CONSECUTIVE FINANCIAL SUCCESSES

04



## EDUCATIONAL PARTNERSHIP

# STRENGTHENED PARTNERSHIP: ADVANCING EDUCATIONAL DEVELOPMENT TOGETHER



## 2023



### MAY: INKED AN MOU TO FORM A PARTNERSHIP

- TO EXPLORE SPONSORSHIPS, CONSULTATION AND RESEARCH EXPERTISE, AND CURRICULUM DEVELOPMENT



### DECEMBER: SIGNED A SCHOLARSHIP AGREEMENT

- SELECTED THE IDEAL CANDIDATE TO SUPPORT HIS FURTHER PURSUIT OF EDUCATIONAL EXCELLENCE



### YAYASAN CANSOLOR UNITEN ENDOWMENT FUNDRAISING APPRECIATION DINNER 2024

## 2024

### JULY: ONGOING SUPPORT FOR EDUCATIONAL DEVELOPMENT

## GREAT NEWS!

For more details and easy application submission, please visit our [internship webpage](#) or scan the QR code.



**SUCCESSFUL INTERNSHIP OFFERS:  
KAB WELCOMED 2 NEW UNITEN ENGINEERING STUDENTS**

By fortifying our partnership with UNITEN, we continue to invest in the leaders of tomorrow and foster academic-industry collaboration.

We are excited to offer internship opportunities for students across different fields and universities. Join us and gain valuable experience in your area of study!



# 05



## ESG &amp; SUSTAINABILITY MOVEMENT

# ISO 37001: 2016 CERTIFICATION

## ANTI-BRIBERY MANAGEMENT SYSTEM

### CELEBRATING GOVERNANCE EXCELLENCE



## JULY 2024

### APPRECIATION PLAQUE CEREMONY

Datin Alicia Chan, KAB's Executive Director (Group Chief Operating Officer), was present to witness another milestone for KAB in 2024.

KAB has once again demonstrated its commitment to achieving governance excellence and maintaining integrity in its endeavours.

### HONOURING DEDICATION & IMPACT

Read More: [LinkedIn](#)

### SUSTAINABILITY & COMMUNITY ENGAGEMENT:

## NO-SEW TOTE BAG DIY SESSION

### A HEARTWARMING INITIATIVE : UPCYCLING OLD SHIRTS INTO NO-SEW TOTE BAGS

**HOPE**  
worldwide  
MALAYSIA

### TRASH TO TREASURE

KAB encouraged its employees to join this session, where old shirts were upcycled into stylish, no-sew cotton tote bags, transforming discarded items into useful products.



### FOSTERING

CREATIVITY & COMMUNITY SPIRIT

CONTINUE DELIVERING ON OUR

COMMITMENT TO SUSTAINABILITY  
& ENVIRONMENTAL RESPONSIBILITY

READ MORE

# 06





KINERGY ADVANCEMENT BERHAD



**EACH YEAR, MILLIONS OF TONNES** of textile waste end up in landfills.

**THIS SESSION, WE ENCOURAGED**

**UPCYCLING = CREATIVE REUSE**



- ENHANCED ENVIRONMENTAL AWARENESS
- ADVANCEMENT OF CIRCULAR ECONOMY PRINCIPLES
- + Reduce Waste + Promote a More Sustainable Living
- + Conserve Resources





To learn more about how KAB delivers **social, environmental and economic value**, visit the company's FY23 Sustainability Report at <https://www.kinergyadvancement.com/esg>.

*[This page serves to provide comprehensive insights into our sustainability practices and achievements.]*



We wish to continue **inspiring and encouraging other businesses to adopt similar sustainable practices.**

By sharing our experiences and successes, we aim to create a ripple effect that will contribute to a more sustainable world for future generations.

For more information, visit our official **LinkedIn** here:  
<https://www.linkedin.com/company/kinergy-advancement-berhad/>

**SHOW YOUR SUPPORT** | **LIKE OUR POSTS** | **SHARE WITH YOUR NETWORK**

- We nurture a **UNIQUE** sustainable ecosystem within our supply chain.
- We are actively contributing to a sustainable world through **IMPACTFUL** business practices and offerings.





# POWERING A SUSTAINABLE 2024 TOMORROW

DIGITISATION . EFFICIENCY . ENGAGEMENT

<https://www.kinergyadvancement.com>