



KINERGY ADVANCEMENT BERHAD
KAB GROUP OF COMPANIES



Monthly
Newsletter

TOGETHER

We Rise | We Shine

Where Purpose
Connects People and
Bonds Inspire Action

APRIL 2025 NEWSLETTER

Together We Rise | Together We Shine

Where Purpose Connects People
and Bonds Inspire Action

KAB RECREATION & WELFARE CLUB

3

**Reigniting Our Culture,
Strengthening Our Unity**

5

**Every Drop Is a Gift —
From You, To Their Hope**



7

**KAB Glows in Raya Spirit:
Celebrating Togetherness
in Style**

CORPORATE NEWS

2

Now Released:
**2024 Annual Report
& Sustainability Report**



Now Released: 2024 Annual Report & Sustainability Report



Dear Valued Stakeholders,

We are pleased to announce the release of our
Annual Report 2024 & Sustainability Report 2024.

Access Full Reports [↓](#)

[Annual Report 2024](#)

[Sustainability Report 2024](#)



Sustainability Report 2024

- * Leadership commentary on outlook and shareholder value creation
- * Strategic & Financial Highlights
- * Overview of One-Year Initiatives & Financial Position

Why These Reports Matter

These reports offer a comprehensive overview of our FY2024 performance and strategic direction, reaffirming our commitment to transparency, sustainable growth, and long-term shareholder value.



Annual Report 2024

- * Tangible progress on our environmental and decarbonisation goals
- * Integration of ESG principles into operations and corporate governance
- * Contributions to national energy transition initiatives and global climate goals
- * Enhanced disclosures aligned with international reporting standards

Thank you for your continued support and trust in our vision.

[Bursa Announcement](#) | [AGM Details](#) | [LinkedIn](#)

Reigniting Our Culture, Strengthening Our Unity

A Healthier Beginning Starts Here:

KAB Recreation & Welfare Club (KAB RWC)



The establishment of this club marks a significant chapter in **renewing** and **strengthening internal connections and engagement across our workforce.**

This movement is more than just a refresh — it's a clear signal of the management's commitment to employee wellbeing and creating a workplace where people feel **energised**, **appreciated**, and **connected**.



The launch of the KAB Recreation & Welfare Club (KAB RWC) reflects this *renewed focus*, backed with **full support from our Executive Director cum. Group Operating Officer, Datin Alicia Chan.**

With **Datuk Natrah**, *Business Development Director cum Deputy Group Chief Operating Officer*, supporting the bold direction, mission, and purposeful drives set forth by **Datin Alicia Chan**, KAB RWC brings together nearly 30 founding members — diverse in roots, united in purpose.

A living tapestry of who we are, woven with strength, spirit, and shared ambition.

**To foster meaningful engagement
beyond the everyday.**



“

I am proud to launch KAB RWC. Beyond just a platform for activities, this Club represents our readiness to embrace a stronger purpose — built on unity, camaraderie, and a deep care for our people’s wellbeing.

What excites me most is the diversity of talent within this community. Each member brings unique creativity and energy, contributing to initiatives that reflect who we are as an organisation.

— **Datin Alicia Chan**

*Executive Director cum.
Group Operating Officer*

”

This top-down initiative goes beyond leisure. It’s a platform of influence — a bridge that echoes management’s vision, empowers voices, and cultivates a dynamic, people-driven workplace culture rooted in **togetherness**, **support**, and **mutual respect**.

We are shaping a future where our values define who we are and empower each of us to leave a lasting mark on our KAB’s legacy.

Together We Rise | Together We Shine

Teamwork, Collective Growth, and Shared Success

Where Purpose Connects People and Bonds Inspire Action

Connection and Purposeful Collaboration That Leads To Impact

A close-up photograph of four hands of different skin tones interlocking in a circle, symbolizing unity and support. The background is a soft-focus green, suggesting an outdoor setting with foliage.

KINERGY

Collective Energy & Connection

KIN

Family | Community

ENERGY

Collective Strength, Support, and Unity among KAB Employees

WELLNESS

Reflects our journey to nurture the mind, body, and spirit—cultivating resilience and vitality through meaningful connections and inspired initiatives.

LINK

Reflects the bridge we build—uniting health and wellbeing in a journey of connection, care, and continuity.

An aerial photograph of a river winding through a lush green landscape. The river forms a large heart shape, with a dense forest of green trees filling the heart. The surrounding area consists of green fields and more trees.

WELLNESSLINK

WELLNESSLINK naturally evoke warmth, community spirit, vitality, and care, aligning with KAB's goal to create a caring, supportive corporate culture.

Organised by **KAB Recreation & Welfare Club**

VENUE

Lobby EDU, Level 1

Hospital Sultan Abdul
Aziz Shah (HSAAS),
Universiti Putra Malaysia (UPM)

Serdang, Selangor

Supported By:



Every Drop Is a Gift — From You, To Their Hope
It's Our 1ST Blood Donation Event!

Join us in giving the gift of life at our first-ever blood donation drive.
Every drop counts, and your contribution makes a real difference.

Let's spread the word—
forward this message to your
friends and family and make
an impact together.

Be the Reason for Someone's Tomorrow :

#KinergyWellnessLink #StrengthInEveryBeat
#BloodDonation #GiveLife



Scan the
QR Code
to sign
up now!

**SECURE A
SPOT NOW**

**BLOOD
DONATION**

KAB is hosting its
1st Blood Donation Drive as
part of our commitment to
giving back to the
community.

MARK
YOUR
CALENDAR

28 JUNE
2025

10:00 AM
- 4:00 PM

SATURDAY

**STRENGTH IN
EVERY BEAT**



KINERGY ADVANCEMENT BERHAD

KAB GROUP OF COMPANIES

KAB Glows in Raya Spirit : Celebrating Togetherness in Style

Hari Raya Potluck Dinner 2025

Organised by KAB Recreation & Welfare Club | 16 April 2025

There's something truly special about coming together over good food, shared laughter, and meaningful connections—and our Raya Potluck Dinner on 16 April 2025 was a beautiful reflection of just that.

Organised by the KAB Recreation & Welfare Club, the event brought employees from across departments under one roof in the spirit of Raya, togetherness, and unity.

It wasn't just a dinner—it was a celebration of our people and the vibrant community we're building at KAB.



A spread of delicious homemade dishes contributed by our very own talented team members

Insta-worthy photo booths and memorable team moments captured throughout the night



More than just a festive gathering, the event reminded us of the power of connection, appreciation, and shared culture in shaping a happy and engaged workplace.

A Big ThankYou to everyone who contributed, participated, and made this celebration a night to remember!

Let's carry this positive energy forward as we continue creating a workplace filled with warmth, respect, and unity.

This celebration was a reminder that beyond our daily responsibilities, we are a team that supports, uplifts, and celebrates one another—We continue creating a workplace filled with warmth, respect, and unity.

**#KABTogether #KABMoments #RamadanWithKAB
#KABUnity #KABSalamRaya
#EidWishes #HariRayaVibes #KAB**





To learn more about how KAB delivers

social, environmental and economic value,

visit the company's 2023
Sustainability Report at

<https://www.kinergyadvancement.com/esg>

[This page serves to provide comprehensive insights
into our sustainability practices and achievements.]



We wish to continue

inspiring and encouraging other businesses to adopt similar sustainable practices.

By sharing our experiences and successes, we
aim to create a ripple effect that will contribute to
a more sustainable world for future generations.

For more information, visit our
official LinkedIn here:

[https://www.linkedin.
com/company/kinergy-
advancement-berhad/](https://www.linkedin.com/company/kinergy-advancement-berhad/)

**SHOW YOUR SUPPORT
LIKE OUR POSTS
SHARE WITH YOUR NETWORK**

We nurture a **UNIQUE**
sustainable ecosystem
within our supply chain.

We are actively
contributing to a
sustainable world through
IMPACTFUL business
practices and offerings.



FOR MORE UPDATES

DIGITISATION . EFFICIENCY. ENGAGEMENT



POWERING A SUSTAINABLE TOMORROW

<https://www.kinergyadvancement.com>